



CREATIVITY
& INNOVATION

Hello,

I present myself to you as a **multimedia integration expert**
and to offer you **my expertise and services in multimedia and planning**.



TARGETED RESULTS

Amongst other things, I'm...

- Capable of creativity to efficiently attain targeted results and serve well whichever projects I am involved with;
- Apt to stay focused on results and goals to be reached;
- Like to work and collaborate in teams even if I am totally capable of working in solo on a daily basis;
- What's more, I offer more than 30 years of solid experience and pertinent expertise in multimedia.



EFFICIENCY
& PERFORMANCE

My technical approach and know-how (mostly due to my scientific background while I was directing a laboratory in acoustics for many years) combined to my attention to details for work well done, not to mention my love for art and design, allows me to deliver great results at all times.



FOCUS

I even have a good reputation of often surpassing my client's expectations.

For many years now, I have been working efficiently from my home office (principally because of severe allergies), thanks to a speedy Internet link which allows me to work with teams and clients from anywhere in the world, autonomously and / or as an empowering teammate.

(I have work so for many years for various clients and with Canadian amateur sport federations)



COOPERATION

I am constantly hungry for knowledge and learning, dynamic, jovial, convivial, social, with a team spirit, I am striving to work with teams that share the same values and commitments of mine which are the well-beingness, safety and excellence at people's services.

I bring the same quality services towards all my clients.



TEAM
WORK

I thank you for the attention you are giving to my proposed services.

Please find my CV in attachment, and please don't hesitate to contact me if you're interested in finding out more about how I can be a great asset to your business.

I could then present you my portfolio (which is private since I respect copyright laws and do not divulge publicly all I have done for my many clients).



VISION / CONCEPTION

Best Regards,

Martin Pineau

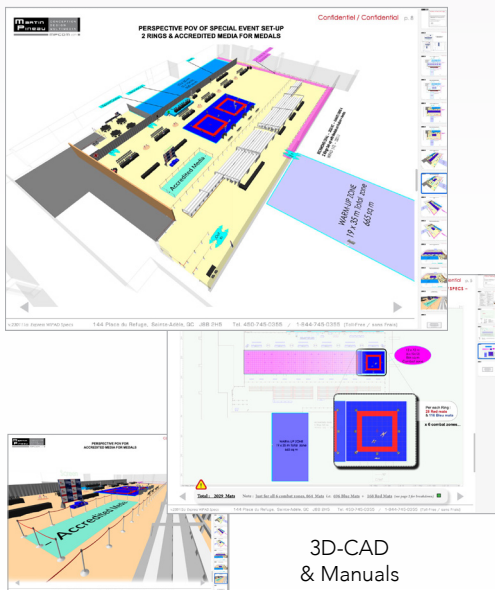
SUMMARY

- ▶ Perfectly bilingual:
Oral and written – French & English
- ▶ Meticulous with an eye (& ear!)
for details
- ▶ Exceptional customer service
targeted towards development of
customer loyalty and attaining goals
- ▶ Good capacity to work well under
pressure, when need be, and to
respect delivery targets
- ▶ Strong aptitudes for interpersonal
relations and clear communication
- ▶ Versatile, dynamic, and highly
adaptable

PROFESSIONAL EXPERIENCES

Multimedia designer/integrator – UX / UI / Front-End

- ▶ MPCDM | since 2017
- ▶ AnimaVDO | 2011-2017
- ▶ Freelancer and self-employed worker | 2002-2011
- Analyze client's expressed needs and carry out photos and images editing and/or video editing for webcasting or other projected presentations
- Prepare and present preliminary draft to client for approval (multimedia projects, Web & CAD design) before, upon approval, delivering the work as fast as possible
- Design and produce banners and posters, stationery, etc.
- Create static, dynamic or CMS driven websites
- Site and logistics 2 & 3D CAD based planning for events
- Create publications and manuals for events' logistic teams (printed, interactive PDF and animations/virtual visits)
- Prepare project specifications to properly define tasks for personnel to work on a larger project
- Prepare, record and do arrangements on Logic-Pro for music tracks in MIDI (original & classical tunes)
- Translate texts, reports, slogans, publications, etc.
- Made and/or contributed with teams to several trainings on *Storyline 360/Articulate* for firms such as *Rio Tinto*, *Finkl Steel Sorel Forge* and even *CAE* for onboarding and safety of new employees.



Publications as
iPDF & FlipBooks
+ in prints



“Action without reflection is inefficient...
and reflection without action is mostly useless.
For real success, you truly need both.”

Computer skills

- Expertise on Mac OS
- Pretty good on Windows PC
- Ok on Linux

Skills – Mastered software

- Photoshop
- InDesign
- Acrobat Pro
- Adobe Premiere
- After Effects
- Audition
- Muse
- VectorWorks 2 & 3D CAD (compatible with Autocad)

Operational skills

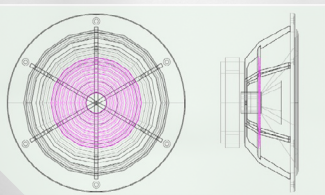
- MS Office (Word / Excel / PowerPoint / Outlook / Entourage)
- Articulate Storyline 360
- Apple Keynote / Mail / Preview
- LibreOffice & Flip PDF
- Illustrator
- FileZilla & CyberDuck (FTP)
- Tumult Hype & Vyond
- FotoMagico
- Logic Pro & Soundtrack Pro
- Final Cut Pro & Motion
- Dreamweaver, XD, etc...

PROFESSIONAL EXPERIENCES *(suite)*

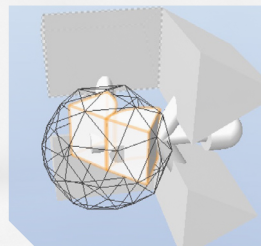
Research and Development Director in Acoustics and Psychoacoustics

- ▶ Orta Lab & Axon Audio Lab. | 2001-2002
- ▶ LES INDUSTRIES GAPTEK & XD-LAB | 1995-2000
- Created audio circuits and plans for prototyping
- Designed and developed sonic capture tools (microphones) as well as sonic reproduction systems (professional and high-end loudspeaker as well as surround-sound audio treatment circuits and DSP)
- Wrote patents and prepared plans and evaluations
- Managed multidisciplinary teams (including sound and electronic engineers)
- Assisted with product's marketing & commercialization
- Led presentation and represented the company in international trade shows as well as before electronic manufacturing companies in the USA, in Europe and also in East Asia
- Assisted the industrial development team for production of various audio items (pre-production designs & tests)
- Designed and prepared evaluation protocols for some of my technologies (amongst others, for a post-amplification surround-sound decoder evaluated by the NRC – National Research Council Canada)
- Conducted various experimental ambiance and Live Concert recordings

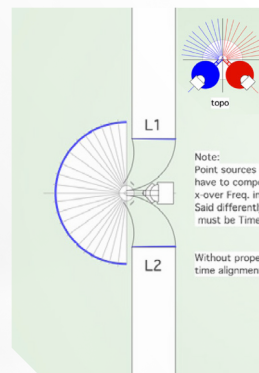
References available upon request



[Read this article in PDF](#)



[Read this article in PDF](#)



“Action without reflection is inefficient...
and reflection without action is mostly useless.
For real success, you truly need both.”